



Santa Barbara AEBG Consortium Quarterly Reporting of Program Deliverables July 2017 - 2nd Quarterly Report ESL - Year 2 - #12127

Program Name *

English as a Second Language, Santa Barbara City College

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I. Summary of Activities based on the objectives submitted from the Request for Proposal and Activity Chart.

We began this calendar year with the purchase of 36 Chromebooks. The pilot was very successful, as these were circulated for two terms to all our off-sites that do not have a computer lab. Our ESL technology lead and our IT department at SBCC are working together on purchasing 44 more of these Chromebooks because they have been so effective in increasing our students' digital literacy.

II. Data Reporting: Fall 2016 - Present (work with AEBG Coordinator on data tracking)

1. Current number of noncredit students served: In Fall 2016 we served **423** students and in Spring 2017 we served **398** students. The Adult High School, GED and Bilingual GED Summer programs are slightly reduced. In Summer 1 and 2 2017 we served a total of **430** students with **233** students served in Summer 1 and **197** students served in Summer 2. Most students register in multiple classes every term. Some register in only one. Attendance varies due to life complications, work issues, lack of childcare and jobs with no schedule flexibility.

III. Budget Narrative. Members are expected to make their best efforts to expend funding by: August 31, 2018 for AEBG Grant Year 2 (2016-2017 programs).

AEBG Year 2 - March 2017 report	ESL	12127	
	Awarded	Spent	Remaining
BALANCE	\$85,838.36		
MAJOR OBJECT 20 - FACULTY PROFESSIONAL DEVELOPMENT			
IN-SERVICE AND COMMITTEE WORK STIPEND			
16 Noncredit faculty @ 4hrs. Each to attend training sessions	\$3,200.00	-675.00	2,525.00

on use of Chromebooks and language-learning software			
2 Noncredit faculty @ 8 hrs. Each to prepare and deliver 2 technology training sessions for off-site ESL instr.	\$800.00		800.00
35 Noncredit faculty @ 4hrs. Each to participate in Core Curriculum Implementation In-service	\$7,000.00		7,000.00
2 Noncredit faculty @ 6hrs. Each to prepare and deliver Core Curriculum Implementation In-Service sessions.	\$600.00		600.00
6 Noncredit faculty @ 10 hrs each for Curriculum Committee Work	\$3,000.00	-250.00	2,750.00
7 Noncredit faculty @ 10 hrs each for pd Committee	\$3,500.00	-180.00	3,320.00
35 Noncredit faculty @ 6 hrs each to participate in PD activities	\$10,500.00	-1680.00	8,820.00
3 Noncredit faculty @ 10 hrs each to participate in pathway development	\$1,500.00		1,500.00
FACULTY PARTICIPATION IN OUTREACH PLANNING AND EVENTS	\$5,250.00		5,250.00
PART-TIME OFFICE SUPPORT STAFF			
1 part-time office support staff worker: 19.5 hrs per week @ 41 weeks	\$12,588.36		12,588.36
MAJOR OBJECT 50 - CONSULTANTS (THIS PROJECT WILL BE SPLIT WITH CREDIT ESL SO we have reduced it by 50%)			
Bilingual consultant to assist in ESL Outreach Task Force data collection	\$12,500.00		12,500.00
MAJOR OBJECT 60 - COMPUTERS/TECHNOLOGY			
TOTAL COST FOR MOBILE TECH CLASSROOM	\$25,400.00	-9,035.22	16,364.78
	\$85,838.36		\$74,018.14

IV. Marketing Efforts. Please list and describe marketing and outreach efforts to advertise your program.

We have identified a marketing consultant and have met with faculty who have provided her input, As part of the marketing campaign we have ordered a tablecloth with logo to table at events in our community, a banner to place outside of locations in which we offer classes, flyers for our classes, starting with the ones that have not made our Fall schedule.

Using AEBG marketing funds we will also purchase a software to be able to text multiple cell phone numbers at once.